



FIRST BOOK: BRINGING NEW BOOKS TO KIDS WHO NEED THEM MOST

ABOUT FIRST BOOK:

First Book provides new books to children in need addressing one of the most important factors affecting literacy – access to books. Since 1992, First Book has distributed over 65 million new books to children from low-income families in thousands of communities nationwide. Programs that serve predominantly children from low-income families can receive books from First Book.

- First Book distributes only *brand new* books.
- All books are free or drastically reduced in price.
- First Book provides new books to children in need through existing programs that serve children from low-income families such as Title I and Title I eligible schools, Head start programs, after-school initiatives, libraries, health centers, hospitals, shelters, soup kitchens and a broad range of other community initiatives.
- First Book's model enables program administrators to select the most appropriate books for the children they serve.
- First Book offers a wide array of award-winning and age-appropriate books including Caldecott and Newberry winners, bilingual titles and much more.

WAYS YOU CAN GET INVOLVED WITH FIRST BOOK:

- **Give the gift of books.** When you consider your next donation, choose the gift that helps create today's readers and tomorrow's leaders. A donation of only \$2.00 provides a brand new books for a child. **Donate today at: www.firstbook.org.**
- **Participate.** *Books for Kids/Books for Keeps* book drives can be hosted online to celebrate a special occasion (a birthday, a wedding, a mitzvah celebration) or as workplace giving programs. **Get started at www.firstbook.org/booksforkeeps.**
- **Volunteer.** Learn how to volunteer locally to provide books to kids in need. Find a First Book Advisory Board in your community by visiting www.firstbook.org/abfinder.

WAYS YOU CAN GET BOOKS FOR YOUR PROGRAM:

- Register at www.firstbook.org/register to gain access to First Book resources.
- Online registration is free and only takes a few minutes.
- Join a free, informational conference call to learn more about First Book —register at www.firstbook.org/conferencecall.



**A BOOK TODAY. A FRIEND FOREVER.
REGISTER YOUR PROGRAM TODAY.**

www.firstbook.org/register

Questions? | <http://help.firstbook.org> | 1-866-READ-NOW | help@firstbook.org